

# PORTFOLIO SNAPSHOT

## Stefanie Miller

Marketing Copywriter

---

[StefanieMillerMarketing.com](http://StefanieMillerMarketing.com)



LinkedIn: [@stefaniemiller1](https://www.linkedin.com/in/@stefaniemiller1)

[info@stefaniemillermarketing.com](mailto:info@stefaniemillermarketing.com)



# Client:

## Actualize Marketing

A marketing agency who works with Fortune 100-500 tech companies.

I've been placed on team projects for **Insight**, **HubSpot**, and **Comcast Technology Services** as a copywriter.

## Deliverables:

### Case Studies

Fashion retailer uses Insight to modernize its IT strategy

### Landing Pages

Short and long-form LP's for specific products and events

### Social Media Posts

Organic Twitter, Facebook & LinkedIn posts, & PLIs

### Emails

Stand-alone, campaigns, event, & thank you emails

### Infographics

Future-Proofing with As a Service

### Website asset descriptions

Infographics, videos, case studies, whitepapers, etc.

### Microsoft Win Wires & Insight Storybooks

Microsoft & Insight internal sales pieces presenting client challenges, Insight services/solutions, and business outcomes

#### Website asset description:



#### Future-Proofing With As a Service

92% of organizations are leveraging or planning to leverage use of as-a-service models in the next 12 months. In this infographic, learn the proven business impacts of As a Service, what other organizations like yours are currently doing and how Insight can help your company get ahead.

[Download infographic](#)

#### Event email:



When reselling Microsoft® products as a partner, your customers can experience a single, connected platform that simplifies their purchase and management processes and positions them for stronger, continual growth.

Please join us for our CSM TechTalk on Microsoft's New Commerce Experience (NCE). The cloud success team will present key facts that affect our clients and also address the most common questions and concerns our clients have.

Microsoft's  
NCE

Wednesday, April 27

11:30 a.m.–12:20 p.m. ET/8:30–9:20 a.m. PT

[Join via this link on April 27 →](#)

Mark your calendar now so you don't miss this great opportunity.

What Insight do you need today?

[Chat now](#)



[Go to my account.](#)



# Client:

## Silicon Valley Investors Club

A global investment community for  
STEM professionals

[www.svinvestorsclub.com](http://www.svinvestorsclub.com)



Consulted on full company rebrand across website, socials, newsletters, ads, and courses for best user experience, and acted as sole copywriter for entire rebrand.



Edited and formatted courses and course workbooks, and created email funnels for course progression.



Helped with some minor graphic creations and ad designs.

### Client Review:

Working with Stefanie is like working with a stakeholder in the business who's looking at the project end to end, and not only focused on her piece of the puzzle. She's a clear communicator, with a keen eye for detail who can think both tactically and strategically, making her copy on point and powerful. She's flexible, punctual, takes pride in her product, and truly cares about the success of your business. Best of all, Stefanie is a joy to work with – I can't recommend her enough.



# Client: AI Content Dojo

An online business for helping people use AI writing tools

[www.AIContentDojo.com/person-seo-book](http://www.AIContentDojo.com/person-seo-book)

## Project Description:

Audit, edit, and align the copy within the landing page of AI Content Dojo's new book and video, *Persona SEO*, to match that of his business and audience.

## Client Review:

"Stefanie has that natural gift everyone wishes they had. The ability to foresee the effects of one's words. I am absolutely convinced her friendly, expert advice for my new book's landing page led to thousands of dollars in sales. She left no stone unturned; found every little error and shared improvements I couldn't help but use. Every time she sent new ideas I thought "Yes! How did I not think of this!?"

Not only that, her turnaround time is incredible. Within a day she had already shared multiple impactful ideas. If you sell something and your landing page needs some help, contact Stefanie immediately. You won't regret it."