

Email 1

Subject Line: We saved you a spot



Hi there,

Review sourcing at events doesn't have to be stressful, or another thing you'd love to do, but don't have time for. There are ways to make it 🎉 successful and fun. So, to help you, we've brought together an amazing panel of women to talk about how to do it, plus the results they've seen.

Join us on Thursday, April 4, 2024 at 12 pm ET, where Lauren Rappold, Sr. Marketing Programs Manager at Apptio, an IBM Company, and Jenna Feldman, Customer Advocacy Marketing Manager at Alphasense will be joined by Camara McClellan, Events Manager at TrustRadius for an in-depth exploration of the power of review generation at events in 📺 Driving Reviews at Events—The Number One Converting Strategy.

Topics will include:

- The benefits and ROI of sourcing reviews at events and best practices
- Results Lauren and Jenna saw during and after their events
- What TrustRadius Event Support entails and all the goodies that come with it

[REGISTER NOW](#)



TrustRadius, 5114 Balcones Woods Dr., Suite 307-322 Austin, TX 78759

[Unsubscribe](#) | [Privacy Policy](#)

Email 2

Subject Line: You're invited: Driving Reviews at Events—The Number One Converting Strategy



#LINKEDIN LIVE

Driving Reviews at Events— The Number One Converting Strategy

April 4
12 pm ET

REGISTER

AI

Hi there,

User reviews are the second-most commonly consulted resource by technology buyers. And did you know that you could generate most of your reviews at your events.

Learn from some of the best in the industry on Thursday, April 4, 2024 at 12 pm ET, as Lauren Rappold, Sr. Marketing Programs Manager at Apptio, an IBM Company, and Jenna Feldman, Customer Advocacy Marketing Manager at Alphasense will be joined by Camara McClellan, Events Manager at TrustRadius to discuss their strategies for getting customer reviews at events and tie customer advocacy to business outcomes.

REGISTER NOW



TrustRadius, 5114 Balcones
Woods Dr., Suite 307-322 Austin,
TX 78759
[Unsubscribe](#) | [Privacy Policy](#)